

HOW TO ORDER

- **Make your selection from available ads on the Advertising Library page of the PCS online catalog at:**
http://pcs.wellsfargo.com/SiteController?dbid=PAGE_INDEX_106485
- **Complete this form and send it to our ad production vendor, LGS Digital:**
Fax: 415.358.9513 / E-mail: kc@lgsdigital.com

PRICING

- **Standard ad:** \$60 Includes optional personalization, sizing to 8.5” x 11” or smaller, electronic delivery to publication, up to two rounds of edits
- **Additional rounds of edits:** \$40 per 30 minutes of production time
- **Rush service:** Next day, additional 50% of total charge — Same day: additional 100% of total charge

ORDERING INFORMATION

SUBMISSION DATE		NAME OF THE AD YOU WISH TO PLACE	
TURNAROUND TIME			DUE DATE
<input type="checkbox"/> STANDARD 3 – 5 DAYS <input type="checkbox"/> RUSH – NEXT DAY* <input type="checkbox"/> SUPER RUSH – SAME DAY*			
PERSONALIZATION (Optional, No Additional Charge)			
NAME		DIGITAL PHOTOGRAPH INCLUDED <input type="checkbox"/> Yes <input type="checkbox"/> No	
TITLE	ENTITY <input type="checkbox"/> Wells Fargo Bank <input type="checkbox"/> Wells Fargo Investments	PHONE NUMBER	

BILLING INFORMATION

NAME		E-MAIL	
PHONE NUMBER		AU NUMBER	
ADDRESS			
CITY		STATE	ZIP

PUBLICATION SPECIFICATIONS (Required Information)

NAME OF PUBLICATION
PUBLICATION CONTACT
PUBLICATION EMAIL OR FTP SITE

TECHNICAL SPECIFICATIONS (Available from the publication.)

WIDTH (In inches)	HEIGHT (In inches)
COLOR (Choose only one) <input type="checkbox"/> Black & White <input type="checkbox"/> Color	FILE TYPE <input type="checkbox"/> PDF <input type="checkbox"/> QuarkXpress® <input type="checkbox"/> EPS <input type="checkbox"/> TIFF <input type="checkbox"/> JPG <input type="checkbox"/> Other: _____

QUESTIONS

To inquire about ad orders, contact:
 KC Hatcher, LGS Digital
 phone: 415.595.2359 / email: kc@lgsdigital.com

* Additional charges will apply